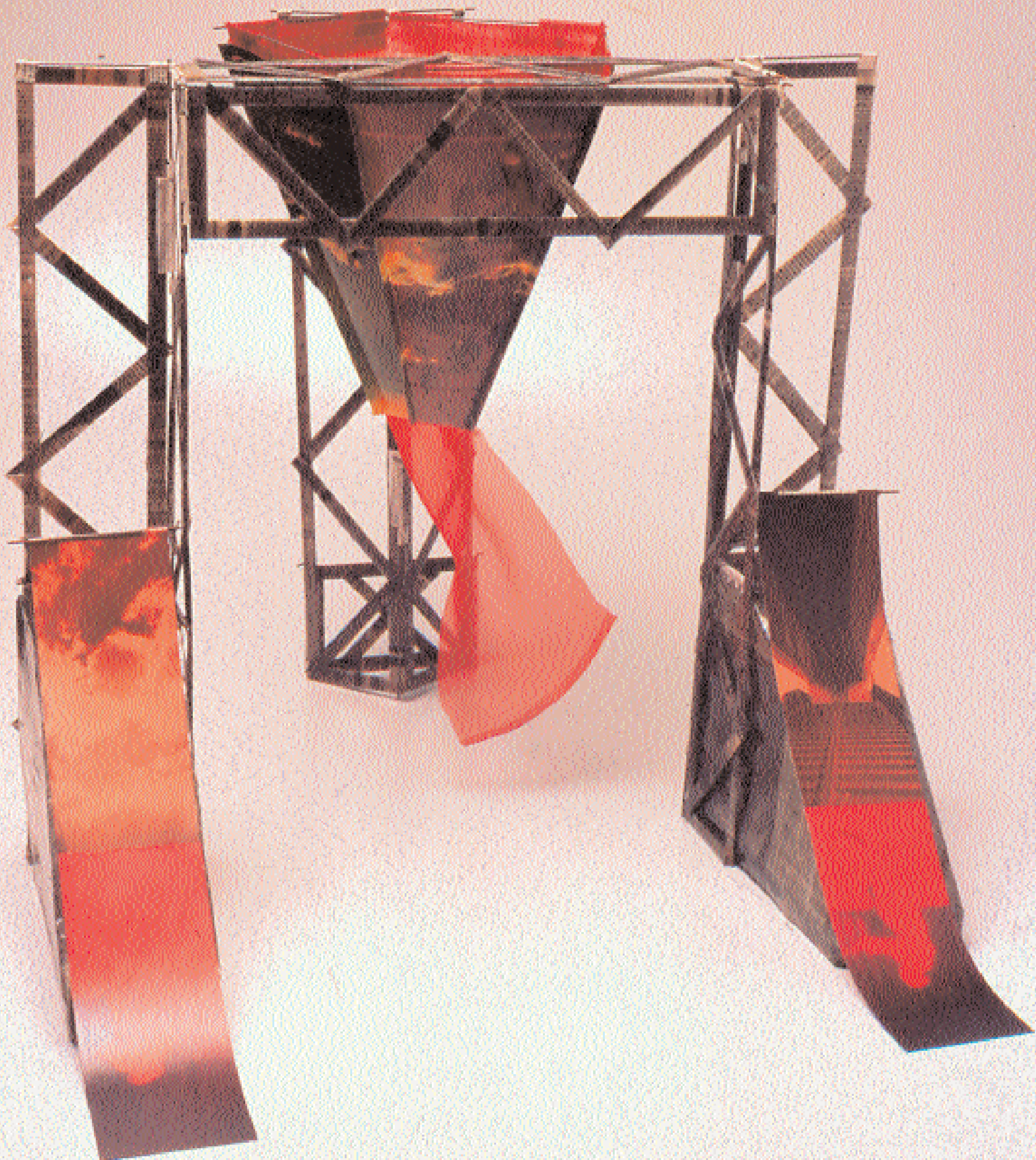


Ellen Driscoll made this sculpture of pages
from *Archis* and the *New York Times*.



Archis becomes ...

Architecture has reached three of its most respected limits:

- its definition as the art of making buildings
- its discourse through predictable printed media
- its training as a matter of master and apprentice

The pushing of these limits challenges the mandate and self-conception of architecture. Architecture needs new modes of operation, converging the creation, mediation and appreciation of space.

That's why we launch

Archis as ...

Global idea platform to voice architecture, anyway, anywhere, anytime.

An engine for architectural practice, a test ground for world class architectural thinking. An instrument of cultural invention and re-invention. It will be dedicated to experimentation and the production of new forms of architectural discourse.

Protagonists in this project:

1. ARCHIS – pushing beyond the magazine

an independent and experimental think tank devoted to the process of real-time cultural reflexivity through timely and provocative special issues, ARCHIS is evolving from a celebrated bimonthly bilingual magazine monitoring and extending the latest trends to a multi-media collaborative platform.
www.archis.org

2. AMO – pushing beyond the office

a research and design studio that applies architectural thinking to disciplines beyond the borders of architecture and urbanism – including sociology, technology, and politics – AMO operates in tandem with its companion company the Office for Metropolitan Architecture, an internationally renowned firm,

based in Rotterdam, The Netherlands.
www.oma.nl

3. GSAPP – pushing beyond the school

an experimental research unit devoted to the development of new forms of communication in architecture – the Columbia Laboratory for Architectural Broadcasting (CLAB) – has been set up as a wing of Columbia University's Graduate School of Architecture Planning and Preservation (GSAPP), an international hotbed of talent and innovative thought in design and theory.
www.arch.columbia.edu

What will Archis become in 2005?

In non-hierarchical order:

Magazine
Events
Conferences
Web
Consultancy
Talkshow
Travel
Surprises

Stay tuned!
Sign up!
Join us at:

press conferences in
New York, Columbia University, GSAPP
The Hague, Perscentrum Nieuwspoor
Beijing, Tsinghua University

In attendance will be Rem Koolhaas (AMO), Mark Wigley (GSAPP) and Ole Bouman (ARCHIS)

For more info about dates check www.archis.org
Or e-mail to info@archis.org

